

404.583.1386  
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monicamisiak.com

# Monica Misiak

Let's make  
something  
cool together

## Education

Savannah College of  
Art and Design (SCAD)  
Atlanta, Georgia  
BFA, Graphic Design  
2015

## Skills

Adobe CC  
Indesign  
Photoshop  
Illustrator  
Acrobat  
Lightroom  
After Effects  
Procreate  
Sketch  
Figma  
InVision

Microsoft Suite  
Word  
Excel  
Powerpoint

Web Design  
Email Design  
UI/UX  
Advertising  
Campaigns  
Packaging  
Storyboarding

## Experience

2018–Present

**FortyFour**  
Atlanta, Georgia  
Art Director

Supervised project teams to develop a range of projects including advertising campaigns, site redesigns, and branding. Created project briefs, led client meetings, and assisted in interviewing and selecting designers to join the team.

2016–2018

**Maven Envisioning & Design**  
Atlanta, Georgia  
Senior Designer

Redesigned the brand identity for Maven including brand guidelines and tone of voice, and redesigned company website. Led design projects including packaging, UI/UX workshops, web, branding, print, and product design.

2015–2016

**Vaynermedia**  
Chattanooga, Tennessee  
Designer

Worked with brands to both develop a look & feel and create social content on a range of digital platforms. Collaborated with copywriters to organize brainstorming and develop brand's social voice. Planned and led photoshoots to capture always-on content for brands social accounts.

2013–2015

**The Masquerade & Wrecking Ball**  
Atlanta, Georgia  
Designer

Managed all graphic design work, promotional and print material such as posters, flyers, handbills, in-house signage, and business cards, as well as maintaining website graphics, HTML email blasts, and contributing to social media accounts.